



Kisan Vidya Prasarak Sanstha's

**S.P.D.M. Arts, S.B.B. & S.H.D. Commerce & S.M.A. Science
College, SHIRPUR, Dist-Dhule (MS) 425405
(Affiliated to North Maharashtra University, Jalgaon)**

Email ID: spdmcommerce@gmail.com

Website: www.spdm.ac.in

**P. G. & Research Department of Commerce Invites for
ICSSR Sponsored NATIONAL CONFERENCE on
"Emerging Trends in Business and Commerce: A Sustainable
Mechanism for Vision 2020"
//// 5th & 6 January 2016 ////**

To,

Respected Sir / Madam,

It gives us immense pleasure to inform you that the P.G. and Research department of Commerce are organizing National conference collaboration with ICSSR New Delhi on '**Emerging Trends in Business and Commerce: A Sustainable Mechanism for Vision 2020**' on 5th and 6th January 2016.

Emerging Trends, concepts and innovations in Business and Commerce have always been a normal part of society's evolution. While changes are unevenly distributed through time, they are often the divers of incremental innovations. At present age we are looking forward to Vision 2020 stated by Dr.APJ Abdul Kalam which can be easily acquire by the improvement through information technology and so many other mechanism. The said conference will try to provide a mechanism as emerging trends in business and commerce to achieve the same. This will helpful for the development of market opportunities, require new strategies and capabilities. Modern organizations are increasingly diverse, throughout the global community of work environments and settings. The overall theme for the Conference is the complexity of organizational life, given the inevitable need to manage an ever-changing workforce. Considering the view conference provides participants to discuss practical experience and exchange lessons in different areas of business, trade and commerce. **Therefore it is requested you to kindly explore the conference to your colleagues, departments, scholars and other concerns.**

Call for Papers on the following sub-theme upto 15th December 2015.

Accounting Standards Electronic Commerce Business Administration E-Retailing Retail Management	Entrepreneurship Develop. Management Science Human Resource Mgt. Strategic Management Financial Management	Knowledge Management Time Management Diversity Management Ethical Management Event Management
Digital Banking Bank Marketing Service Marketing Customer Relationship Mgt. Modern Financial Tools	Marketing Studies Retail Marketing Consumer Behaviour Electronic Marketing Green Marketing	International Finance Brand Marketing Hospitality Management Business and WTO Foreign Direct Investment

Registration Details

❖ Academician	Rs.1000
❖ PhD Scholar Research Paper with Guide Joint Publication	Rs.1000
❖ PhD Scholar Single Paper Publication	Rs. 800
❖ PhD Scholar Only Paper Presentation	Rs. 300
❖ MBA/M.Com. Students without publication	Rs. 100

Conference Publication

We invite research papers from individuals from the above theme for contributing and presenting their work in this domain. Though it is a double peer review conference, all selected Research papers will be published in the referred journal with ISSN Number. *We would like to bring it to your kind attention that best papers will be awarded for each session. It will be declare at the end.*

Address for Correspondence

Dr.Dilip B.Patil (Organizing Secretary)/Dr.Dinesh D.Bhakkad (Conference Convener)

P.G. and Research Department of Commerce

S.P.D.M. Arts, Commerce and Science College, SHIRPUR Dist.Dhule (MS) 425405

Mob.09422216615, 08888661110 Ph.02563-255054, 255203 (Fax)

Email ID: spdmcommerce@gmail.com

Website: www.spdm.ac.in